

Section 4: Booking your advert

(a) Tick the box(es) for your choice of advert.

All prices are inclusive of VAT

Visitor Guide 2010 Listing Adverts

- Gold £339
 Silver £179
 Bronze £126

Website 2010 – A website advert covers the period 1 January to 31 December 2010

- Gold Entry £330
 Silver Entry £105
 Bronze Entry £52

Visitor Guide 2010 Display Adverts

- ¼ page £670
 ½ page £1,095
 full page £1,820

Total cost of advertisements booked £

Please note there is a 10% discount when booking 2 or more adverts from the above 9 options.

(b) Tick the section of the Visitor Guide and/or website your advert should be placed in:

Attractions Activities

Total cost less 10% if applicable £



Section 5: Payment

Please debit my card: Switch/Maestro Visa Mastercard Solo (please tick box)

Card Number:

Expiry Date: MM/YY:

Security Code: (last three digits on the back on the card):

Issue Number: (for Switch/Maestro & Solo)

OR

I enclose a cheque for £ (including VAT) made payable to 'DNCC', our accountable organisation, DNCC will send you a receipt of payment or, if requested, a proforma invoice. Orders cannot be accepted unless accompanied by full payment unless previous invoicing arrangements have been made with your Local Authority.

I require a VAT receipt for the amount paid (tick if applicable)

Signed:

FOR OFFICE USE ONLY

Section 6: Please sign

I agree to abide by the Terms and Conditions of advertising (see Marketing Opportunities page 8) and will meet all deadlines.

Signed:

Date:

Return this booking form with:

- Full payment (cheques made payable to 'DNCC')
 Up-to-date proof of VAQAS assessment (if applicable)
 Photograph or digital image (if applicable)
 Display advert artwork (if applicable)

Return to: Space for sticker with local authority contact details

Peak District & Derbyshire

Non Accommodation Booking Form

For Visitor Guide 2010 and website advert on www.visitpeakdistrict.com for January to December 2010



Deadline: 31 July 2009

Remember, booking is for the **2010 publication**

Section 1: Existing advertisers only

Complete this section if you advertised in the 2009 Guide. Then go to Section 3.

Your name:

Address for correspondence:

Postcode: Telephone:

E-mail:

Please review last year's advert (*opposite*) and use the space below to make any changes, **noting details and prices relevant for 2010**. Please check your facilities logos and other awards and mark any changes clearly on this advert. See explanation of logos, awards and symbols in Section 2.

If you wish to change the photograph from the one shown, tick below and enclose the new image in the format stated on page 8 of Marketing Opportunities guide.

- Tick this box to confirm prices are relevant for 2010
 Tick this box if you offer real-time on line reservations or bookings

How would you like your proof supplied?

BY EMAIL A sustainable option now on offer to help cut down on unnecessary paper usage or BY POST

Please ensure that all changes are made clearly on the advert above.
Any additional amendments made after this stage will incur a £30 (inc VAT) charge.

Section 2: New advertisers only

Complete this section if you are a new advertiser and ensure details are relevant for 2010. Then go to Section 3.

Contact details for correspondence

Your name:

Address for correspondence:

Postcode: Telephone:

E-mail:

* See 'Notes for advertisers' page 8 of Marketing Opportunities form

Contact details to feature in your advert

Establishment location* (town, village or city):

Establishment name:

Address:

Postcode: Telephone:

E-mail:

Website:

Establishment Description

Please supply a description using the appropriate number of words/characters as specified in the 'Marketing Opportunities' guide. Use a separate sheet of paper if necessary. (e.g. if you are booking an advert in both the Visitor Guide and website and are supplying two descriptions.)

Opening times and dates

Your Prices

Licence details (Activity providers only)

Photography (Tick the appropriate boxes)

- (a) Use existing photograph held by Local Authority
 New photograph(s) supplied

- (b) Shape of photograph required in advert Landscape Portrait
 Please see Notes for Advertisers on page 8 of Marketing Opportunities form for format and submission details.

Facility Codes

Attraction and Activity Providers facility codes are included in all listing adverts.

Circle the codes you require not exceeding the **MAXIMUM ALLOCATION OF 15 CODES.**

Guest facilities

- Dogs accepted by arrangement
- Passenger lift

Outdoor

- Garden/Grounds for guest use

Parking

- Coach parking
- Free parking
- Off-road parking
- Own car park
- Secure cycle parking

Family

- Highchairs available
- Indoor children's play area
- Outdoor children's play area
- Reduced rates for children

Food and drink

- Café/Restaurant
- Children's menu
- Special diets catered for

Payment details

- All major credit cards accepted

Availability

- Open all year round
- Open Christmas
- Open New Year
- Short breaks available

Accessibility

- Disabled persons toilet
- Free disabled parking
- Guide dog accepted
- Wheelchair access limited
- Wheelchair user accessible

Attractions

- All weather attraction
- Gift shop
- Guided tours
- Guided tours by arrangement
- Special events

Logos, Awards and Symbols

The following logos, awards and symbols can be included in your listing advertisement.

Please circle the appropriate logos, awards and National Accessible Scheme symbols (**MAXIMUM OF 4 IN TOTAL**). Due to space restrictions, if 4 logos are included, they may appear small on your advertisement. There will be a separate section in the guide where logos are explained.

Logos



National Accessible Scheme Symbols Only circle these symbols if you have been assessed under this scheme



Awards

AA **No. Rosettes**

Please list any other applicable awards

Quality Schemes



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Section 3: Your quality assessment



If your attraction has been awarded the Visitor Attraction Quality Assurance Scheme (VAQAS), please tick here and provide a copy of your certificate.