

Section 4: Booking your advert

(a) Tick the box(es) for your choice of advert.

All prices are inclusive of VAT

Visitor Guide 2010 Listing Adverts

<input type="checkbox"/> Gold	£339
<input type="checkbox"/> Silver	£179
<input type="checkbox"/> Bronze	£126

Visitor Guide 2010 Display Adverts

<input type="checkbox"/> ¼ page	£670
<input type="checkbox"/> ½ page	£1,095
<input type="checkbox"/> full page	£1,820

Website 2010 – A website advert covers the period 1 January to 31 December 2010

<input type="checkbox"/> Gold Entry	£330
<input type="checkbox"/> Silver Entry	£105
<input type="checkbox"/> Bronze Entry	£52

(b) Tick the section of the Visitor Guide and/or website your advert should be placed in:

Hotels Guest Accommodation Self catering
Camping and Caravanning Agencies Hostels

Total cost of advertisements booked £

Please note there is a 10% discount when booking 2 or more adverts from the above 9 options.

Total cost less 10% if applicable £



Section 5: Payment

Please debit my card: Switch/Maestro Visa Mastercard Solo (please tick box)

Card Number:

Expiry Date: MM/YY:

Security Code: (last three digits on the back on the card):

Issue Number: (for Switch/Maestro & Solo)

OR

I enclose a cheque for £ (including VAT) made payable to 'DNCC', our accountable organisation, DNCC will send you a receipt of payment or, if requested, a proforma invoice. Orders cannot be accepted unless accompanied by full payment unless previous invoicing arrangements have been made with your Local Authority.

I require a VAT receipt for the amount paid (tick if applicable)

Signed:

FOR OFFICE USE ONLY

Section 6: Please sign

I agree to abide by the Terms and Conditions of advertising (see Marketing Opportunities page 8) and will meet all deadlines.

Signed:

Date:

Return this booking form with:

- Full payment (cheques made payable to 'DNCC')
- Up-to-date proof of QIT/AA assessment
- Photograph or digital image (if applicable)
- Display advert artwork (if applicable)

Return to: Space for sticker with local authority contact details

Peak District & Derbyshire Accommodation Booking Form

For Visitor Guide 2010 and website advert on www.visitpeakdistrict.com for January to December 2010



Deadline: 31 July 2009

Remember, booking is for the **2010 publication**

Section 1: Existing advertisers only

Complete this section if you advertised in the 2009 Guide. Then go to **Section 3**.

Your name:

Address for correspondence:

Postcode: Telephone:

E-mail:

Please review last year's advert (*opposite*) and use the space below to make any changes, **noting details and prices relevant for 2010**. Please check your facilities logos and other awards and mark any changes clearly on this advert. See explanation of logos, awards and symbols in Section 2.

If you wish to change the photograph from the one shown, tick below and enclose the new image in the format stated on page 8 of Marketing Opportunities guide.

- Tick this box to confirm prices are relevant for 2010
- Tick this box if you offer real-time online reservations or bookings

How would you like your proof supplied?

BY EMAIL A sustainable option now on offer to help cut down on unnecessary paper usage or BY POST

Please ensure that all changes are made clearly on the advert above.
Any additional amendments made after this stage will incur a £30 (inc VAT) charge.

Section 2: New advertisers only

Complete this section if you are a new advertiser and ensure details are relevant for 2010. Then go to **Section 3**.

Contact details for correspondence

Your name:

Address for correspondence:

Postcode: Telephone:

E-mail:

* See 'Notes for advertisers' on page 8 of Marketing Opportunities form

Contact details to feature in your advert

Establishment location* (town, village or city):

Establishment name:

Address:

Postcode: Telephone:

E-mail:

Website:

Establishment Description

Please supply a description using the appropriate number of words/characters as specified in the 'Marketing Opportunities' guide. Use a separate sheet of paper if necessary. (e.g. if you are booking an advert in both the Visitor Guide and website and are supplying two descriptions.)

Prices

Hotels and B&Bs:

B&B from £ per person per night

Please state number of rooms:

<input type="checkbox"/> Standard singles	<input type="checkbox"/> Singles en suite	<input type="checkbox"/> Singles with private bathroom
<input type="checkbox"/> Standard twins	<input type="checkbox"/> Twins en suite	<input type="checkbox"/> Twins with private bathroom
<input type="checkbox"/> Standard doubles	<input type="checkbox"/> Doubles en suite	<input type="checkbox"/> Doubles with private bathroom
<input type="checkbox"/> Family	<input type="checkbox"/> Family en suite	<input type="checkbox"/> Family with private bathroom

Self Catering

Prices from £ to £ per week

Short breaks from £

No of self catering units

No of bedrooms in each unit Each unit sleeps

Photography (Tick the appropriate boxes)

(a) Use existing photograph held by Local Authority
 New photograph(s) supplied

(b) Shape of photograph required in advert Landscape Portrait
 Please see Notes for Advertisers on page 8 of Marketing Opportunities form for format and submission details.

Facility Codes

Accommodation facility codes are included in all listing adverts. Circle the codes you require not exceeding the **MAXIMUM ALLOCATION OF 15 CODES.**

Heat, light and beds * Extra charge for electricity * Extra charge for gas * Four-poster bed * Heating throughout * Linen at extra cost * Linen included Guest facilities * Dogs accepted by arrangement * Ground floor rooms * Passenger lift * Residents' lounge open all day * Internet Access for Visitors Electrical appliances * Dishwasher * Microwave * Public telephone * Tea and coffee making facilities * Telephone * Television * Tumble dryer * Video recorder/DVD player * Washing machine	Outdoor * Garden/Grounds for guest use * Working farm Parking * Coach parking * Free parking * Off-road parking * Own car park * Secure cycle parking Family * Children welcome (any age) * Cots available * Highchairs available * Indoor children's play area * No children allowed * Outdoor children's play area * Reduced rates for children Food and drink * Café/Restaurant * Children's menu * Evening meal on request * Licensed for alcohol * Special diets catered for	Payment details * All major credit cards accepted Availability * Open all year round * Open Christmas * Open New Year * Short breaks available Leisure activities * Club house * Cycle hire * Games room * Indoor heated pool * Outdoor heated pool * Regular evening entertainment * Walkers welcome Accessibility * Disabled persons toilet * Free disabled parking	Smoking * No smoking * Smokers welcome Camping and caravanning * Camping and Caravanning Club non-members welcome * Caravanning Club non-members welcome * Chemical closet emptying * Electrical hook-up points * Flush toilets * Food shop * Gas cylinder exchange * Groups welcome * Launderette * Lighting throughout park * Piped water * Rallies welcome * Showering facilities * Waste disposal point
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Logos, Awards and Symbols

The following logos, awards and symbols can be included in your listing advertisement.

Please circle the appropriate logos, awards and National Accessible Scheme symbols (**MAXIMUM OF 4 IN TOTAL**). Due to space restrictions, if 4 logos are included, they may appear small on your advertisement. There will be a separate section in the guide where logos are explained.

Logos



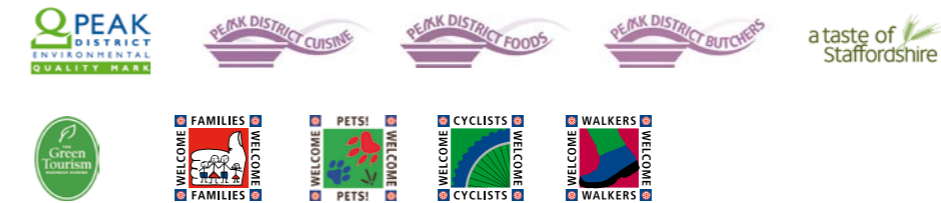
National Accessible Scheme Symbols Only circle these symbols if you have been assessed under this scheme



Awards



Quality Schemes



On-Line Reservations or Bookings See Marketing Opportunities guide

Do you offer real-time on-line reservations or bookings? Yes No



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Section 3: Your quality assessment

Please complete details of your quality assessment:

Assessed by: Quality in Tourism **AA** the AA

Awarded: Number of Stars (or AA pennants for Camping and Caravanning). Tick box next to appropriate grading.

★ ★★ ★★★ ★★★★ ★★★★★

▶ ▶▶ ▶▶▶ ▶▶▶▶ ▶▶▶▶▶

Awaiting Grading

Please attach a photocopy of your assessment certificate

Hotels type:

Tick the type of hotel accommodation as shown on your assessment certificate:

Hotel Small Hotel Country House Hotel
 Town House Hotel Metro Hotel Budget Hotel

Guest Accommodation type:

Tick the type of guest accommodation as shown on your assessment certificate:

Guest Accommodation B&B Guest House
 Farmhouse Inn Restaurant with Rooms

Camping and caravan type:

Tick the type of site or park shown on your assessment certificate:

Holiday Park Touring Park Camping park
 Holiday & Camping Park Holiday & Touring Park
 Touring & Camping Park
 Holiday, Touring & Camping Park