

SALES SUPPORT (UK) LIMITED

Old Post Office Cottage, 4 Hogg End, Chipping Warden, Oxfordshire,
OX17 1JU

Mobile: 07909 578994 EM: jdss1@hotmail.co.uk

TRAINING

“FUNDAMENTALS OF THE VENUE BOOKING AGENCY WORLD”

We all strive to increase business and the Agency sector can be a major contributor of business delivered into venues, but only if they are aware of your existence! With thousands of venues vying for business, how on earth do you compete and ensure your venue has a fair chance of inclusion in a proposal by the Agencies?

- Perhaps your relationship with the Agency sector has historically been minimal – you would like to develop it, but where do you start?
- Perhaps you get a call from time to time from an Agency seeking space, but nothing comes to fruition?
- Maybe you are not really sure what an Agency is, how they operate, who they are and how you find them?

A ½ day training session to introduce the “Venue Booking Agency World” will answer all the above. Aimed at venues that seek to build their relationship with Agencies, or indeed begin a relationship, it has been designed to enable delegates gain an overall understanding of the Agency, venue source and Event Management sector.

FRIDAY MARCH 5TH 2010 (10–1PM) & (2–5PM)

AT



LONDON ROAD, DERBY
COST £79 PER DELEGATE

(Invoice issued on confirmation of booking & payment due prior to
date of training)

Simply complete and return to jdss1@hotmail.co.uk

NAME:
COMPANY:
E MAIL:
TELEPHONE:

I would like to reserve a place at the following session:

