

News release

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**JULIA BRADBURY HEADS BACK TO HER PEAK
DISTRICT HERITAGE TO ENJOY THE VIEW**

Television presenter Julia Bradbury is poised to return to her Peak District roots for the final episode of her current primetime ITV series.

Julia - who developed her love for the outdoors during childhood walks in the area with her Tideswell-born father Michael - will sign off the eight-week run of Best Walks With A View With Julia Bradbury on Friday April 15 by following in the footsteps of the famous 1932 mass trespassers on Kinder Scout.

Setting off from Edale, she will explore the first five miles of The Pennine Way, including the Kinder plateau, the area's highest point, which played a pivotal role in the creation of Britain's national parks and public access to the countryside.

En route, she will catch up with and share some happy early memories with her dad, will meet Edale-based wooden bowl maker Robin Wood and hard-working mountain rescue volunteers who keep visitors safe while enjoying some of the country's wildest, specially-protected landscapes.

Julia's Peak District walk is included in honour of those who helped open up our countryside to visitors from all corners of the world, and ends with a spectacular panorama across Edale.

During filming for Best Walks With A View - which features her favourite, most accessible family treks with great scenery, local history and a perfect pub lunch or picnic - Julia and the production team stayed at four-star Losehill House Hotel & Spa and five-star Underleigh B&B, both in Hope, and at award-winning Stonecroft Guesthouse, Edale.

"I've got my dad Michael to thank for my love of the Peak District," said Julia. "He introduced me to walking there when I was just six or seven. In our spare time we'd stride out across the hills and moors. He made up stories as we went, to make each walk a real adventure, and today I'm lucky enough to make walking my work."

Added Jo Dilley, Managing Director of Marketing Peak District & Derbyshire, the area's official tourist board: "We're really pleased to be included among Julia's top

walks in her latest television series, which is attracting around four million viewers per episode.

"She's a popular and enthusiastic ambassador for the pleasures of the outdoor life - both on screen and as President of one of our key partners, The Camping and Caravanning Club - which brings millions of people to enjoy this very special area each year."

The Peak District episode of Best Walks With A View will be screened on ITV1 on Friday April 15 at 8pm.

For more details about the Peak District and Derbyshire, visit www.visitpeakdistrict.com; to learn more about Best Walks With A View With Julia Bradbury, www.itv.com and for more outdoor adventures with Julia Bradbury - including behind the scenes footage during filming and a downloadable map of Julia's route - visit www.theoutdoorguide.co.uk. The TV series is also accompanied by a book, Unforgettable Walks With A View.

Ends.

For further information, please contact Janette Sykes, PR Manager, on 07792 924839 or at janette.sykes@marketingpdd.com.

Note to Editors

Accompanying high-resolution digital images are attached for use by print and on-line media. Captions: [jb dad.jpg](#): Julia Bradbury shares happy memories of childhood walks with her dad Michael in the Peak District;

[Best_Walks_Julia_Bradbury_ep_8_10](#): Julia Bradbury catches up with her dad Michael over a pub lunch in Edale;

[Best_Walks_Julia_Bradbury_ep8_07](#): Julia Bradbury follows in the footsteps of the 1932 mass trespassers on Kinder Scout;

[Best_Walks_Julia_Bradbury_ep8_09](#): Julia Bradbury takes time out to enjoy the view in the Peak District.

Marketing Peak District & Derbyshire – the area's official tourist board - works with VisitBritain, VisitEngland, Derbyshire County Council, all local authorities in the Peak District and Derbyshire, tourism business partners and surrounding tourism organisations that share the Peak District. It is committed to the successful and sustainable development of tourism.