




Welcome
to Excellence

Welcome to Carlisle and the surrounding area

A product knowledge course for tourism,
leisure and retail businesses in Carlisle

**NEW
FOR
2010**



Welcome to Carlisle

£10 per delegate

Here comes an amazing opportunity to be an ambassador for Carlisle, whilst giving your business that extra edge.

WHAT?

The newest of the prestigious Welcome to Excellence training courses, 'Welcome to Carlisle' is a product knowledge course covering Carlisle's history and heritage, visitor attractions, geography of the area, events and festivals as well as local services and facilities.

WHO?

Suitable for anyone who deals with the public including those who work in the hospitality, leisure, retail or travel and tourism sector in Carlisle or the surrounding areas.

WHY?

Empowering you or your staff to attract visitors to the area and to help them in all aspects of their stay, 'Welcome to Carlisle' is a training investment that will delight and impress your customers.

Carries an unparalleled price tag of £10 per delegate (includes lunch and reference book to keep), thanks to funding from Carlisle Tourism Partnership.

HOW?

Delivered by Cumbria Tourism.

Funded by Carlisle Tourism Partnership.



Welcome to Carlisle

Time: 10 am - 4.30 pm

Cost: £10 per delegate

Wednesday 27th January — Warwick Mill Business Centre, near Carlisle

Thursday 11th February — Tullie House Museum & Art Gallery, Carlisle

Tuesday 2nd March — Warwick Mill Business Centre, near Carlisle

Tuesday 16th March — Tullie House Museum & Art Gallery, Carlisle

Tuesday 13th April — Tullie House Museum & Art Gallery, Carlisle

To book, simply complete the form overleaf and return by post, or email jhumphreys@cumbriatourism.org



Supported by



Booking Form

Please complete this form to reserve places and return to the address below.

Delegate name	Date	Venue

Contact Name:

Company Name:

Address:

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..... Post code:

Phone: Email:

I enclose a cheque for (Made payable to Cumbria Tourism)

Please debit my card as follows:

VISA / Mastercard / Delta / Switch / JCB Card / American Express (Please Circle)

Card No:

Start Date: Expiry Date:

Last 3 digits of security code: Switch Issue No:

Course fee to be paid in advance. No refunds for cancellations received within 7 working days of the event. A substitute delegate is welcome at any time. Please tick box if you would like to know about future course dates

Signed:

Date:

Please return to:

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