



Cumbria Tourism
At the heart of our visitor economy

Self Catering Accommodation Occupancy Rates for Cumbria

This survey includes houses, cottages, flats, chalets, lodges and static caravans used for holiday accommodation.

	%	2011	2010	2009	2008	2007	2006	2005	2004
January	Unit occupancy	22	21	23	25	28	22	28	28
	Bedspace occupancy	18	16	17	18	21	14	20	20
	Average length of stay (days)	4.8	5.5	6.9	8.3	5.1	5.4	5.9	5.0
	Average party size	3.8	3.5	3.5	3.0	3.8	3.3	3.5	3.3
February	Unit occupancy	37	35	41	43	43	39	43	43
	Bedspace occupancy	28	25	31	32	30	29	32	32
	Average length of stay (days)	5.1	5.2	6.1	6.2	6.3	5.2	5.4	5.0
	Average party size	3.7	3.6	3.6	3.6	3.4	3.6	3.4	3.4
March	Unit occupancy	35	39	39	49	41	37	51	44
	Bedspace occupancy	26	27	27	36	26	24	39	28
	Average length of stay (days)	5.0	5.3	6.5	5.8	5.9	5.0	5.5	4.9
	Average party size	3.8	3.6	3.4	3.6	3.5	3.4	3.5	3.2
April	Unit occupancy	62.8*	60	62	60	59	63	55	70
	Bedspace occupancy	51.5*	45	49	45	45	50	42	55
	Average length of stay (days)	5.8*	5.8	6.1	6.4	5.9	5.9	5.9	6.0
	Average party size	4.1*	3.7	3.9	3.5	3.7	3.8	3.7	3.6
May	Unit occupancy	59.2*	59	67	69	62	59	62	70
	Bedspace occupancy	43.8*	42	49	50	44	39	43	54
	Average length of stay (days)	6.0*	6.0	6.3	6.3	6.2	6.1	6.2	6.2
	Average party size	3.8*	3.6	3.6	3.6	3.5	3.5	3.4	3.4
June	Unit occupancy	68.8*	67	65	67	68	66	70	78
	Bedspace occupancy	49.6*	43	42	43	43	45	48	55
	Average length of stay (days)	6.4*	6.3	6.9	6.7	6.8	6.6	6.6	6.5
	Average party size	3.7*	3.3	3.3	3.3	3.2	3.5	3.4	3.1
July	Unit occupancy		70	78	76	73	75	77	85
	Bedspace occupancy		53	57	57	53	56	56	65
	Average length of stay (days)		6.5	6.6	6.9	7.2	6.9	7.0	7.1
	Average party size		3.8	3.7	3.7	3.7	3.7	3.5	3.5
August	Unit occupancy		80	88	89	87	90	89	91
	Bedspace occupancy		65	72	72	71	74	73	76
	Average length of stay (days)		6.4	6.8	6.9	7.1	6.8	6.9	7.0
	Average party size		3.9	4.0	3.9	4.0	4.0	3.8	3.7
September	Unit occupancy		70	73	74	75	75	77	83
	Bedspace occupancy		47	49	49	48	48	49	54
	Average length of stay (days)		6.3	6.5	6.7	6.7	6.5	6.5	6.5
	Average party size		3.4	3.3	3.3	3.2	3.3	3.2	3.0
October	Unit occupancy		61	63	66	65	65	66	74
	Bedspace occupancy		46	46	48	45	48	47	52
	Average length of stay (days)		5.9	6.2	6.4	6.4	5.9	6.2	6.2
	Average party size		3.6	3.5	3.7	3.6	3.7	3.2	3.2
November	Unit occupancy		32	38	39	40	36	40	42
	Bedspace occupancy		22	26	28	27	24	26	28
	Average length of stay (days)		4.8	5.0	6.7	5.8	4.8	5.4	5.1
	Average party size		3.5	3.7	3.5	3.8	3.6	3.2	3.3
December	Unit occupancy		29	34	45	45	48	36	42
	Bedspace occupancy		25	28	38	37	40	29	34
	Average length of stay (days)		5.4	5.8	6.6	6.7	5.8	5.8	6.1
	Average party size		4.5	4.3	4.0	4.0	4.0	3.7	3.8
Annual Average	Unit occupancy		52	57	59	59	56	60	63
	Bedspace occupancy		38	44	43	42	41	44	46
	Average length of stay (days)		5.7	6.1	6.1	6.2	5.9	6.3	6.2
	Average party size		3.6	3.7	3.6	3.6	3.6	3.4	3.4

Source: Self Catering Accommodation Occupancy Survey © Cumbria Tourism

* Provisional