

**Green  
means**

**GO**

**for  
business**

**One-third of consumers will actively  
choose accommodation that is eco-friendly.  
Make sure they choose YOU!**

**FREE!**

### **Green Awareness Workshops**

11am-2pm (lunch included)

Thursday 21 January – Winder Hall Country House, Lorton  
Wednesday 10 February – Ambleside Salutation Hotel  
Wednesday 10 March – Roundthorn Country House, Penrith

- ★ A great opportunity to see how bringing simple green practices into your business will reduce costs and attract more business
- ★ An overview of the Green Advantage course, showing how it can give you the confidence to green your business quickly and easily
- ★ A chance to understand the accreditation schemes available and how they give you a marketing advantage
- ★ How It Worked For Me – Case Study
- ★ A chance to meet key people from local Green Business Groups who can help you find out more about local initiatives.

**FREE!**

### **Carbon Footprint Workshop**

11am-2pm (lunch included)

Friday 26 February – Langdale Hotel & Spa

Do you need to take the next step in sustainability? This workshop looks at your business as a whole and how every action you take has an impact on carbon emissions. This valuable session tells you how to improve your carbon footprint whilst controlling costs and increasing profitability. Attendees will receive a free Carbon Calculator Toolkit.

**Attendees at either workshop will receive a voucher entitling them to a Green Advantage Training Day for the special price of £10 (usually £55).**

*Places are limited so please reserve as soon as possible by contacting Alyson Rhind on 01539 825046 or email: [arhind@cumbriatourism.org](mailto:arhind@cumbriatourism.org)*