

CUMBRIA TOURISM

ECONOMIC, ENVIRONMENTAL & SOCIAL RESPONSIBILITY POLICY STATEMENT

**AT CUMBRIA TOURISM WE ARE COMMITTED TO WORKING IN A SUSTAINABLE WAY AND
ARE UNDERTAKING THE FOLLOWING ACTIONS IN ORDER TO ACHIEVE THIS**

- **We seek to grow Cumbria's visitor economy in a sustainable and responsible manner**
- **We comply with the requirement of environmental legislation and approved codes of practice**
- **We continuously seek to improve our economic, environmental and social performance**
- **We continually strive to reduce pollution, emissions and waste**
- **We continually strive to reduce the use of energy and water**
- **We raise awareness, encourage participation and train employees in sustainable business practices**
- **We expect similar environmental standards from all our suppliers and contractors**
- **We encourage customers to use products and services in an environmentally sensitive way**
- **We liaise with, invest in, and support the local community**
- **We continue to monitor our risks associated with social and environmental issues so as to minimise these**
- **We have joined the Green Tourism Business Scheme as an indicator of our sustainable practices**

**As a visitor to Cumbria Tourism, we would ask you to respect this policy and to, wherever possible, assist us
in our endeavour to act responsibly in these matters.**

Signed:



**Ian Stephens
Chief Executive**



Cumbria Tourism