

# CBEN

## Cumbria Business Environment Network

CBEN is part of Cumbria Rural Enterprise Agency and provides environmental help, advice and support, to all Cumbria based businesses.

The business benefits of good environmental performance are considerable, with cost savings, new market opportunities, legal compliance, greater productivity, lower running costs and enhanced image.

All businesses, regardless of size or sector, can benefit from reducing their environmental impact.



### CBEN offers businesses a bespoke service, including:

- Expert advice from qualified assessors.
- Free site visit to identify and determine where energy, waste, water and raw material savings can be made.
- Review of transport arrangements and vehicles to help you manage emissions and minimise your carbon footprint.
- A full report providing recommendations, potential savings and estimated payback times.
- On and off-site assistance with the implementation of opportunities.
- Access to specialist consultancy surveys.
- Access to the Resource Efficiency Online Toolkit. This web-based software allows businesses to record, prioritise, implement, track and report opportunities for improved resource efficiency.
- Invitations to seminars, workshops and events exploring new technologies, encouraging networking and sharing best practice.
- Monitoring services including electricity sub-metering, thermal imaging and compressed air leak detection.
- CBEN Awards scheme, guidance with preparing an environmental policy and Environmental Management System.

## CBEN AWARDS

All Cumbria-based businesses and organisations are eligible to join the scheme, based on ISO 14001 accreditation without so much paperwork

### BRONZE



demonstrate awareness and commitment to environmentally sound operations.

### SILVER



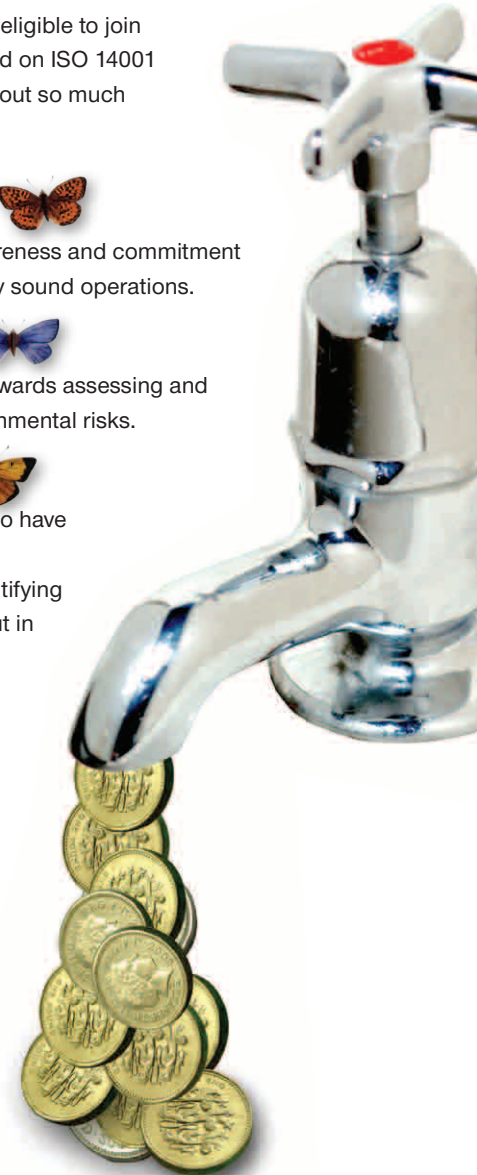
make progress towards assessing and controlling environmental risks.

### GOLD



for companies who have reached a level of excellence in identifying risks, and have put in place procedures to manage their potential impacts and plan for continued improvement.

Environmental excellence awarded annually.



Since 2006, business working with CBEN have achieved the following:

- £2,252,343 million bottom line cost savings
- 4,517 tonnes of carbon dioxide saved, equivalent to over 1,000 hot air balloons
- 497,007 cubic metres of water save, equivalent to over 6 million baths
- 127,872 tonnes of raw materials efficiencies, equivalent to over 5,000 lorries
- 30,298 tonnes of waste diverted from landfill, equivalent to the annual waste generated by the population of Carlisle
- 28,103 hours of labour saved

*“The sooner you start the sooner you can make savings”*

*Lyon Equipment Ltd was pleased to be certified to ISO 14001 in January 2009. We had achieved the CBEN Gold award for the previous three years which meant that we already had a robust EMS which certainly helped on the road to 14001! The CBEN staff are extremely professional & knowledgeable and always respond to my queries promptly. Without a doubt the support given to us by being in CBEN has been invaluable; from helping steer through the minefield of environmental legislation to providing support in looking for more sustainable heating systems.*

*Sandra Reid*

*Reeds Printers in Penrith recognise that print has, traditionally, been a ‘dirty’ business so in 2006 decided to put our house in order and try to create an example of how a printers can be run on both an economic and environmentally friendly basis. We were certified to ISO14001:2004 in April 2008 and gained Bronze, Silver and Gold Award from CBEN in the same year with Forestry Stewardship Council accreditation gained in 2009. With CBEN’s valuable and ongoing help we are determined to keep Reeds in the forefront of ‘green’ printing. What surprises us is that more companies are not using CBEN to save resources and help to protect the environment.*

*Andy Jackson*



## Cumbria Business Environment Network

For information on all aspects of our services and to set up an initial discussion with one of our advisors, get in touch with the team at CREA's Redhills offices.

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*Cumbria Business  
Environment Network*

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Making Environmental Practice Profitable

