

# SOUTHEND BUSINESS PARTNERSHIP NEWSLETTER

## ECONOMY & TOURISM TEAM

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September 2017



Following the initial good weather in June we have seen some good days later in the summer which are supporting our High Street and seafront traders into the Autumn. The high street "Italian" Festival was very popular and linked the high street with the seafront increasing footfall. The Free Firework Displays start on 7<sup>th</sup> October, 7:30pm – 7:45pm at City Beach.

The Southend Airport Business Park is progressing on plan with the road network now visible. This 20.88 hectare site, adjacent to London Southend Airport, provides a new vision for Southend, supporting economic prosperity, through the creation of employment and the development of an innovation centre, for start up businesses, and grow on space. Enquires are directed to [Dedman Gray](#) and [Kemsley](#).

**Registrations for our Business Partnership Briefing, which is taking place on Thursday 21<sup>st</sup> September at The Cliffs Pavilion, are coming in fast with over 100 business registered.** Our keynote speakers will be:

- Alison Griffin, Southend-on-Sea Borough Council's new Chief Executive.
- From the private sector a senior management representative of iX Cameras, a locally based company, which design and build world acclaimed high performance and high-speed video cameras – their presentation will include the background to the development and growth of their business arising from being spun out from an international company.
- Dawn Jeakings, Chairman of the Business Improvement District, talking about delivering town centre and seafront improvements to date and their plans for the future.

There will be the opportunity raise questions with the panel and also to find out more about funding opportunities in the Marketplace. Please book your space by clicking [here](#) or pasting the link into your web browser: <http://www.bestgrowthhub.org.uk/events/southend-business-partnership-briefing-september-2017/>

In other news, the Southend Business Improvement District, which for Southend includes the high street and seafront traders, is due for renewal in October 2017. We do hope that businesses working in this area of our town will be supportive, which will enable them to continue to shape the future of this area collaboratively.

For information about business support, networking events, funding opportunities, workshops and much more please visit the Best Growth Hub <http://www.bestgrowthhub.org.uk/> or [www.businesssouthend.co.uk](http://www.businesssouthend.co.uk).

Follow us on twitter @businessonsea, [Facebook](#) or sign up to our [Linked-In](#) group for more information and business opportunities.

*Murray Foster*

**Chair of The Southend Business Partnership**

### Events/Workshops

- Southend [Business Partnership Briefing](#) - Thursday 21<sup>st</sup> September 7:30am – 10am at the Cliffs Pavilion – Three Keynote speakers and a funding marketplace.
- [Best Training workshops](#), covering a whole range of topics
- The Future of the World of Work Conference, University of Essex, Colchester: <https://www.essex.ac.uk/events/2017/09/25/the-future-of-the-world-of-work-conference>
- FSB Essex Small Business Expo, Colchester: <https://www.eventbrite.co.uk/e/fsb-small-business-expo-2017-tickets-32653766294?aff=erellivmlt>
- [Procurement workshop](#) 26<sup>th</sup> Sept 8am – 9am by Lee White at The Hive
- **New events programme** at the Hive for more information and booking for our events can be found on our events page on our website: [www.thehive.org.uk/events](http://www.thehive.org.uk/events)
- [Film as Investment workshop](#) – learn about getting involved in film projects and developing a rewarding career
- Hear how some of the most successful manufacturing and engineering firms, from our region, have [overcome the barriers to International trade](#) and made a success of selling into:
  - South America
  - China
  - Middle East

### Networking

- [Business Breakfast](#) 19<sup>th</sup> September 2017 £12@ The Saxon King
- Business over Breakfast is launching in Southend on the 12<sup>th</sup> September: <https://www.bobclubs.com/Club/Southend-on-Sea>
- [Rochford Business Breakfast](#) 27<sup>th</sup> September 7:30am – 10am.
- [Mums mean Business](#): 20<sup>th</sup> September 10am – 12noon
- [Business Bites at the Hive](#): 20<sup>th</sup> September 12noon – 2:30pm @The Hive
- [Networking and Cake](#): Friday 29<sup>th</sup> Sept 10am – 12noon
- The [Westcliff Breakfast Business](#) Networking Meeting. /Wednesday 4<sup>th</sup> Oct 7:30am – 9am
- [Southend Peers – Success on Sea](#): Wed 11<sup>th</sup> Oct 6pm – 9:30pm
- [FSB Connect Southend](#): Wed 20<sup>th</sup> Sept 7:30am – 9:30am @ Saxon king £10
- [Breakfast Networking with David Gibb](#), Cyber Protect Officer with the Essex & Kent Serious Crime Directorate. Tuesday 26<sup>th</sup> Sept 7:30am – 9:30am

### Funding Opportunities

- [European Grant Funding](#) upto £20k for start-ups and growing SMEs to assist with capital asset purchases to support business growth.
- [BEST Business Growth hub](#) – for business support, advice and funding support.

### Other useful information

- A new [Creative and digital Facebook page](#) has been created across Southend and Thurrock for Networking and sharing ideas why not request to join?
- New information from Government regarding the [new GCSE qualifications](#) to enable to employers to understand what the new grades mean.
- South Essex College are launching a **Supported Internship programme**, aimed at learners with additional needs and ready for the world of work. Each learner will be allocated a Job Coach and specific Support Plan, enabling them to succeed in a work environment. SEC are looking for supportive employers, with realistic opportunities to come on board, to give a learner the support and chance to succeed in the world of work. To find out more, please contact Paul Butler [Paul.Butler@southessex.ac.uk](mailto:Paul.Butler@southessex.ac.uk)
- **Could you offer work experience?** - Jobcentre Plus can help employers provide a positive experience of work for young jobseekers and develop local talent and skills, open to young people who are aged 16 to 24 years old and, in some cases, people aged 25 and over who don't have any recent work history. To find out more contact Southend Jobcentre Employer Adviser Team on 01702 575797 or email [southend.recruitmentadvisers@dwg.gsi.gov.uk](mailto:southend.recruitmentadvisers@dwg.gsi.gov.uk)
- Rethink is currently recruiting voluntary Peer Support Group Co-Ordinators to promote and implement group meetings. They are seeking a business/professional person to join them as a Co-ordinator. Contact [Sally.prestt@rethink.org](mailto:Sally.prestt@rethink.org) for more information.

If you have events or information you would like us to include in the briefing then please email us on [economicd@southend.gov.uk](mailto:economicd@southend.gov.uk)