

SOUTHEND BUSINESS PARTNERSHIP NEWSLETTER

ECONOMY & TOURISM TEAM

Southend-on-Sea Borough Council
13th Floor, Civic Centre,
Victoria Avenue,
Southend-on-Sea,
Essex, SS2 6ER

T. 01702 215022
E. economicd@southend.gov.uk



March 2018



The South East has been experiencing some extreme weather over the last week and we hope that you have all been able to remain safe and trading during this difficult time. Southend-on-Sea Borough Council has been working hard to ensure their local businesses and residents have access to the information and services they required. Information is available on their website by clicking [here](#).

As you may be aware the seven Local Authorities in the South East recently formed a joint association to work together. Basildon, Brentwood, Castle Point, Essex County, Rochford, Southend on Sea and Thurrock have formed the Association of South Essex Local Authorities (ASELA) in order to work across borders on strategic issues such as infrastructure, planning and growth. The Leaders and Chief Executives agreed in June 17 to develop a joint "place vision" for the region up to 2050. For more information please click [here](#).

Ron Martin from SUFC attended the last SBP Executive meeting and presented his plans for Fossetts Farm, along with Richard Scott who updated the meeting on Qinetiq following a £20m contract was awarded by the MOD for the site at Shoebury. Both companies bring significant employment and prosperity to the area. The Fossetts Farm vision can be viewed by clicking [here](#).

In February Southend hosted its first networking event for Social Enterprises and Socially Responsible Businesses. The South East Local Enterprise Partnership (SELEP) has recognised the importance of this sector and has now appointed Penny Shimmin to the SELEP Board to represent SE. The event in Southend followed a series of meetings to identify how this growing sector can be supported. It was agreed that we needed to engage the sector, facilitate networking, facilitate knowledge transfer and where support was available. We will update you on this work but for more information or to become involved please email Economicd@southend.gov.uk.

In addition, Southend hosted the Creative and Digital Networking event at TwentyOne, where speakers from Creative Europe Desk UK, The Focal Point Gallery and South East Creative, Cultural and Digital Sector (SECCADs) provided information and advice. The SECCADs project has been specifically developed for the Creative, Cultural and Digital business community. For more information please

email economicd@southend.gov.uk. Grants should be available from July 2018 and will support capital and revenue expenditure based on 35% of spend. Click [here](#) for the prospectus.

The South East Business Boost (SEBB) Grant Programme is now in full swing and it is interesting to see the range of businesses that are benefiting from up to £10k towards the cost of capital expenditure based on a 30% contribution. Purchases range from machinery, vehicles, exhibition equipment, sound and photography equipment, specialist IT and software. So if you need a capital injection to support the development and expansion of your business, please contact the team to see if you qualify and let's get as much of this funding distributed as possible. Please click [here](#).

Leigh is currently undertaking a formal consultation for the Leigh Port Infrastructure Feasibility and Options Appraisal. The purpose of the consultation is to identify sustainable solutions to the long term access to the Port at Old Leigh for all vessels. Anyone who has knowledge of or uses the port area is asked to contribute to the study by clicking [here](#) for information on the consultation events or to complete a questionnaire.

Finally, we have our next **Southend Business Partnership Briefing on Thursday 22nd March at the Park Inn Palace Hotel, Southend**. Our speakers include: Mark Williams from Industrial Metal Services, the largest structural steel stockholders and processors in the South East. Their steel is a vital component on large scale construction, engineering and architectural projects across the country and they are located here in Shoebury.

Given the dependency of this company and so many of our key Southend businesses on the road connectivity, we are delighted to announce that there will be a business update from Tim Jones, Project Director, Lower Thames Crossing on the project plans and progress to date. Clearly this is important to many of our Southend businesses, so I am sure you will be interested to hear from them and ask any questions you have. The Lower Thames Crossing Team will be supported by Highways England who will be able to provide an update on major road projects. Finally, Emma Cooney, Director of Regeneration and Business Development at the Council will provide an update on the logistics and infrastructure plans.

We hope you will agree that it is an interesting and informative agenda and that you will be able to join us. **Please book your place in advance by clicking [here](#) or by pasting this link into your browser: <http://bit.ly/2BRhCsx>**

Kind regards,



Chair of the Southend Business Partnership

Events/Workshops

- Southend Business Partnership Briefing - Thursday 22 March 2018, 7:30am – 10am at the Park Inn Southend, please book your place [here](#).
- Industry Champion Launch Event - Friday 9 March 2018, 09:30 – 11:30 at Park Inn by Radisson Palace Southend. To book click [here](#).
- Southend Tech Festival - Southend Raspberry Jam, Sunday 4 March 2018, 10:30 – 16:30 at the Hive. To book click [here](#).
- Marketing for growth & an introduction to Social Media - Wednesday 7 March 2018, 9-12 at the Hive, to book click [here](#).
- Future Tech Meet the Buyer - Part 2, Thursday 8 March 09:00 - 15:30 at Cambridge Wireless, The Bradfield Centre. [Book your place by clicking here](#)
- Women in Business: Essential Traveller Safety training sessions. [6th March Suffolk](#) and [8th March Hertfordshire](#)
- Southend Makerspace - Saturday 10 March 2018, 11:00 – 16:00 at The Old Waterworks. Book [here](#).
- Carousel Films is hosting a one-day Videography for Beginners Workshop at Woods Lodge Studios on 10 March. Details [here](#).
- LoCASE Innovations in Low Emissions Showcase - Thursday 15 March 2018 10:00 – 15:00 at Wat Tyler Green Centre, Pitsea, to book a free ticket please click [here](#).
- 'You Can' Export: Export Essentials workshop - Friday 16 March 2018, at The Stansted Centre, Essex. To find out more information please contact DIT East of England Customer Service Team on 01707 398 398. Book [here](#) with Discount Code: ESSEX50.
- The Business Bites Business Growth “Working Lunch” Programme - Wednesday 21 March 2018, 12:00 – 14:30 at The Hive. To book click [here](#).
- Basic Mental Health - Short Course - Thursday 22 March 2018, 19:00 – 21:00 at South East and Central Essex Mind. To book click [here](#).
- Targeting Priority Export Markets - Wednesday 28 March 09:30 - 13:00 at Stoke-by-Nayland Hotel. [Click here to book your place](#)
- Tech City-On-Sea: Alternative Finance - Thursday 12 April 2018, 18:00 – 21:00 at The Hive. To book click [here](#).
- Becoming a Council Supplier and Tendering for Contracts - Tuesday 17 April 2018, 9:30-11am at The Hive Southend, to book please [click](#).
- Time Management Secrets of effective and successful businesses – Southend, Wednesday 18 April 2018, 09:00 – 12:00 at The Hive. To book click [here](#).
- How to bid for Council Business – Wednesday 2 May 2018, 9:30-11am at The Hive Southend, to book please click [here](#).
- How to bid for Council Business – Tuesday 10 July 2018, 9:30-11am at The Hive Southend, to book please click [here](#).
- IEEE International Conference on Computing, Electronics and Communications - Thursday 16 Aug 2018, 19:00 – Friday 17 Aug 2018, 22:00 at the University of Essex, Southend Campus. To book click [here](#).
- For information about business support, networking events, funding opportunities, workshops and much more please visit <http://www.bestgrowthhub.org.uk/>
- New events programme at the Hive www.thehive.org.uk/events

Networking

- Saxons Business Networking Event - Friday 9 March 2018, 10:00 – 12:00 at Southend Rugby Football Club. To book click [here](#).
- Double Whammy networking event - Wednesday 14 March 2018, 7:45 - 9:15am at Metro Bank. To book click [here](#).
- #FSBConnect Southend Networking 2018 Wednesday 21 March 2018, 07:30 – 09:30 at The Saxon King. To book click [here](#).
- Networking and Cake - Friday 25 May 2018, 10:00 – 12:00 at The Hive. To book click [here](#).
- Southend on Sea Business Market- Thursday 27 September 2018, 09:00 – 16:30 at Holiday Inn Southend Airport. To book click [here](#).
- View the [Best Growth Hub Website](#) for further networking opportunities.

Funding Opportunities

- Grants Funding Matchmaking Event - Wednesday 28 March 2018, 09:00 – 10:00 at Riverside Business Centre. To book click [here](#).
- [European Grant Funding](#) up to £20k for start-ups and growing SMEs to assist with capital asset purchases to support business growth.
- [BEST Business Growth hub](#) – for business support, advice and funding support.
- South Essex Business Boost (SEBB) Funding– 30% grant funding up to the value of £10k grant for capital expenditure. Perfect if you need to expand your business. For more information click [here](#)
- Essex for Business invites all to register to Funding Alerts and News for the Business Sector. To register please visit [here](#).
- [Applications for Pitch@Palace 9.0](#) are now open. The explosion of Big Data has created opportunity, but also risk. Generating, capturing, and analysing large datasets has given rise to artificial intelligence tools and machine learning, blockchain and cryptocurrencies, and has given companies profound new scope to understand and serve their customers. However, the proliferation of powerful datasets raises critical concerns around the future of privacy, security, and defence. Pitch@Palace 9.0 will explore this world, and discover entrepreneurs and companies that have identified opportunity in the following areas: Artificial Intelligence, Machine Learning, IoT, Cyber-security, Blockchain, Defence, Cloud, 3D Printing.

Other Information

- Opportunity South Essex is looking for a Programme Manager to deliver their ambitious agenda across South Essex. The closing date is the 12 March and all details can be found [here](#). The advert will also be posted on Jobs Go Public and Guardian On-Line.
- Mental Illness Support Together Southend meeting - Wednesday 14 March 2018 7-9pm at Balmoral Community Centre with Mark Winstanley, CEO of Rethink Mental Illness.
- Join SAVS on Wednesday 28 March (6-8pm) to find out more about becoming a Trustee. This is a chance for you to find out informally and without

commitment about the role of a Trustee and understand how your skills can benefit local charities. To book click [here](#).

- NWES has developed a Start&Grow business support platform offering video workshop modules, together with an online business plan builder and financial spreadsheets. Start&Grow is the way forward making business support accessible to everyone, at no cost, at any time and from any place. Find out more at www.startandgrow.uk
- Innovate UK and the Princes Trust are seeking submissions from 18 – 30 year olds with viable business proposals. The competition – part of the “ideas mean business campaign” – will help young adults turn their ideas into reality, creating innovative solutions to a variety of issues. For details please visit [here](#).
- The Enterprise Adviser Network aims to increase engagement between employers and schools so that young people have a better understanding of the world or work. Business volunteers are matched with schools to provide advice on the schools/colleges careers provision. For further details visit [The Careers and Enterprise Company website](#) or contact [Hyla Grimwade](#), or call 01702 534253.
- Did you know that there are several electric cars dotted around Southend that you can hire by the hour for your business travel? Prices from as little as £5.50 per hour/ £45.00 per day, and cars accessible in convenient on-street locations 24/7. For more information please visit [here](#) or email to: business@ecarclub.co.uk.
- CXK are working in partnership with the South East Local Enterprise Partnership and DWP to offer a free service to local businesses to explore how the National Careers Service could provide individuals (50 +) with careers and skills advice to support the fuller working lives strategy. If interested please contact Sue Hunt suehunt@cxk.org.
- HARP has launched a campaign - Don't Just Walk by- in partnership with Southend BID to encourage the public to show local homeless people that they care and point them in the direction of HARP's services. To find out more click [here](#).
- Essex Skills Board have produced a Careers Guide which covers tips on writing a CV to running your own business. The booklet is the ultimate guide to getting a job. The digital version of the booklet can be downloaded [here](#).
- Southend Hospital monthly newsletter, Look, is now available [here](#).
- Office for National Statistics has released data on self-employment trend in key cities including Southend. Full briefing available [here](#).
- The £27m A127/A130 Fairglen Interchange upgrade project is now holding a web-based public consultation February / March 2018 at www.essex.gov.uk/fairglen
- How would you like the idea of a Powerboat Festival in Southend in September? If it tickles your fancy [get in touch](#).
- National B&B Day on the weekend of March 24-25, so what are you waiting for, [get involved today!](#)
- A local job finder has been launched for jobs in Southend Borough area of Westcliff, Leigh on Sea, Southend and Shoebury. Job hunters can search or bookmark categories for free and companies/recruitment agencies can advertise to local people. For more information please visit [here](#).

- Office for Product Safety & Standards, Part of Department for Business, Energy & Industrial Strategy, has issued Safety & Standards News covering product recalls and Regulatory Excellence Awards. Follow them on Twitter @OfficeforSandS or email Roland.Curtis@beis.gov.uk
- Social Enterprise UK has launched a new report, commissioned by Lloyds Bank foundation - *Trading for Good* - which looks at small-medium sized social enterprises and the incredible impact they're having in communities across the UK.
- Patient Led Assessments of the Care Environment (PLACE) is an annual self-assessment of the patients' environment and non-clinical support services against common guidelines across the NHS. They are looking for assessors, to take part please contact [Sarah Fowler](mailto:Sarah.Fowler@nhs.uk) or call on 01702 435555 ext 8311.
- Wellbeing@GaronPark is calling all caterers, vendors, musicians, choirs, crafters, community groups and fun makers for two family fun days on 30 & 31 March 2018 at Garon Park. Contact: SherryFuller@hotmail.co.uk or phone Sherry on 07455 610 610. You can also join the event – set up for potential exhibitors - on [Facebook](https://www.facebook.com/Wellbeing@GaronPark).

If you have events or information you would like us to include in the newsletter then please email us on economicd@southend.gov.uk