

# SOUTHEND BUSINESS PARTNERSHIP NEWSLETTER

## ECONOMY & TOURISM TEAM

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**May 2018**



Our next briefing is only a week away - on 14th June from 8am - 10am at Southend Airport Terminal (arrivals / departures) building (registration from 7:30am) and with over 120 people booked to attend it should be a really good event on a number of levels: for networking with business professionals from a wide range of local business but also for information gathering as we have a significant range of information stalls including: Trading Standards, Council Procurement, FSB, Apprenticeships, Staff Health and Wellbeing, Southend's Enterprise Centre The Hive, The Southend 2050 team will be attending to talk to businesses about how Southend needs to evolve to create the conditions for businesses, both large and small to flourish. With the new broadband voucher scheme now available to businesses offering discounts of £500 - £3,000 to help them

connect to the new broadband services in Southend, Cityfibre will be present to talk to businesses about the process, benefits and next steps. The BEST business Growth Hub will be available to discuss business grants and support available to small and medium businesses. The Southend Bid will be talking about how they are working to support the high street and there are many more.

At 8:30am we will be introducing our speakers: Jon Horne, Chief Operating Officer, at Stobart Aviation will provide an update on Southend Airport, their development, growth and plans for the future. With passenger numbers increasing dramatically and new routes opening regularly this airport has a significant impact on the prosperity of the region and they are keen to understand how the airport can support local businesses.

Amazon Fulfilment Centre at Tilbury will be presenting on their new facility, their thoughts on the strategic benefits of the area and their plans for the future.

Lyn Carpenter, Chief Executive from Thurrock Council and Andrew Lewis Deputy Chief Executive Southend-on Sea Borough Council, will be presenting Vision 2050 for South Essex and Southend. Sharing the work to date and seeking engagement from businesses on the vision to ensure south Essex is a dynamic, modern place providing the conditions for people, communities and businesses to prosper.

To book your place at the event please click [here](#). All attendees are reminded that they must park in the Long Stay 2 car park to benefit from Free Parking on the day.

In other news, Southend businesses benefited from two hot and busy bank holiday weekends where we saw very high visitor numbers and an increase in visitors using the train line to access the town. It should be noted that car parks appeared to cope well with the

demands but that awareness of the reduced weekend/bank holiday rates (£3 per day) at the Civic Centre North and East Car Parks ( The staff car park behind the Civic and the Beecroft) are not widely known and could benefit residents and workers in the town.

The BEST business Growth hub has now secured funding to continue their work for the next two years, and will be promoting the business grants and support available. A new funding programme for Creative, Cultural and Digital businesses is due to launch later this year and businesses are encouraged to register their interest with [BEST](#) and start to think about how a grant could support their business growth.

Finally, James Duddridge MP is looking to speak with business to ask if they would join the Social Mobility Pledge which seeks businesses to commit to working with local schools to help young people know about careers they can have, and give young people work experience or apprenticeships. It also means committing to having open recruitment approaches which help open doors to more disadvantaged young people - for example, "name blind" recruitment, to assess job candidates for what they can offer, irrespective of background if any business would like to participate they can contact James' office on 01702 616135, by email at [james@jamesduddridge.com](mailto:james@jamesduddridge.com) or they can sign up at [www.socialmobilitypledge.org](http://www.socialmobilitypledge.org). This work complements the current skills programmes which are operating locally including the 60 Minute Mentor South Essex for year 8 students at risk of becoming NEET, the [Enterprise Adviser Network](#) where business advisers support schools to produce an action plan for engagement with business to support their students and [Industry Champions](#) who offer time to support with specific projects in schools such as practice interviews and enterprise days. If you would like to hear more about any of these programmes please contact the [Economic Development Team](#) at Southend-on-Sea Borough Council.

We look forward to seeing you all next week.

*Murray Foster*

Chair of the Southend Business Partnership

## WHAT'S GOING ON?

EVENTS, BRIEFINGS & WORKSHOPS

### Events/Workshops

- Southend Business Partnership Briefing - Thursday 14 June, 7:30am – 10am at Southend Airport, click to book your place [here](#).
- Southend Digital Professionals - Thursday 7 June 2018, 6:30-9:30pm at The Old Waterworks Southend. To book click [here](#).
- State of mind for business performance - Tuesday 12 June 2018, 9:30-11am at One Hub, Southend. To book click [here](#).
- Link Lille Meetings - Tuesday 12 June 2018 France. Book by 5 June at the [registration page](#).

- University of Essex Apprenticeship Talk - Wednesday 13 June 2018, 5-6:30pm at iLab, Southend. To book please email [Mark Smith](#).
- Mental Health in the Workplace - Thursday 14 June 2018, 7pm at Jubilee Centre Southend. To book click [here](#).
- Free 4 week healthy eating course - Tuesday 19 June 11.30-12.30 at The Business Centre, Southend-on-Sea (Just off the High Street). Booking is essential. Call 0800 022 4524
- Southend #TechCityOnSea Innovation Showcase - Wednesday 20 June, 6pm at the Hive.
- A breakfast event to “demystify” the process of applying for innovation funding - 26 June at County Hotel Chelmsford, by BEST Growth Hub with Innovate UK and EEN. To book click [here](#).
- The University of Essex is running Leading in the Digital World: The Supply Chain Innovation Summit 2018 on Thursday 21 June at Wivenhoe House. This is a collaborative event between the university, the Supply Chain Academy, the Institute of Directors and the EEF. Book [here](#).
- 3rd Sector Futures invites you to the event on 'Thinking on Purpose - What Next?' - Thursday 28 June 2018, 10am-2pm at Anglia Ruskin University Chelmsford. To book click [here](#).
- Controlling your cash and increasing your profitability, Wednesday 4 July 2018, 8:40-11:40am at The Hive Southend. To book click [here](#).
- How to bid for Council Business – Tuesday 10 July 2018, 9:30-11am at The Hive Southend, to book please click [here](#).
- Wellbeingmatters peer support group meeting - Tuesday 10 July 2018, 6-8pm at Twenty One. Any queries please email [Michelle](#).
- SE JLD District Judge Talk, Tuesday 18 September 2018, 6-7:30pm at Tickfield Centre. To book click [here](#).
- Southend on Sea Business Market - Thursday 27 September 2018, 10am - 3pm, at Holiday Inn Southend Airport. To book click [here](#).
- Southend Jobs Fair - Wednesday 28 November 2018, 10-2pm at Park Inn Palace Hotel Southend. To book click [here](#).
- For information about business support, networking events, funding opportunities, workshops and much more please visit <http://www.bestgrowthhub.org.uk/>
- New events programme at the Hive [www.thehive.org.uk/events](http://www.thehive.org.uk/events)
- LoCASE are hosting various workshops (i.e. motivating workforce, growing business, effective leadership & Hootsuite) throughout May & June check out details [here](#).

## Networking

- Essex International are hosting a networking event on the 11 June at 3pm (Brochure attached), which will be held at the Supply Chain Academy in Upminster. To book contact [Paul White](#).
- Double Whammy networking event - Tuesday 12 June 2018, 7:30 - 9:30am at Fire Station Southend. To book click [here](#).
- #FSBConnect Southend Networking - Wednesday 20 June 2018, 07:30 – 09:30am at The Saxon King. To book click [here](#).
- Get on board the c2c Networking Express! - Thursday 21 June 2018, 11:30am - 2:30pm. The train departs from Basildon Station to Shoeburyness and back to Basildon. Lunch provided with PPTs from sponsors. To book please click [here](#).
- Business BUZZ- Southend, Wednesday 27 June 2018, 10-12pm at Revolution on Queens Road, Southend. To book click [here](#).
- Networking and Cake - Friday 29 June 2018, 10:00 – 12:00 at The Hive. To book click [here](#).

- The Westcliff Breakfast Business Networking Group - Wednesday 4 July 2018, 7:30-9am at My Kitchen, 157 Hamlet Court Road. To book click [here](#).
- Mums in Business Association Essex Networking event - Friday 13 July 2018, 11am - 1pm at Do it like a Mother HQ. To book click [here](#).

## **Funding Opportunities**

- Businesses can benefit from University of Essex's £5000 innovation voucher which can be used in any sector. To find out more how the voucher works click [here](#).
- The Essex Growth Programme provides business advice and access to grant funding (up to £20,000), more info [here](#).
- [BEST Business Growth hub](#) – for business support, advice and funding support.
- South Essex Business Boost (SEBB) Funding– 30% grant funding up to the value of £10k grant for capital expenditure. Perfect if you need to expand your business. For more information click [here](#)
- Low Carbon Across the South East (LoCASE) provide professional advice and match funded grants (up to £10K) helping businesses to reduce energy usage, lower carbon emissions and grow your businesses. [Read more.](#)
- South East Cultural, Creative and Digital Sector (SECCADS) project provide sector specific business support and match funded grants (up to 20K). Details to come.
- The Rockstart Accelerator Smart Energy Programme aims to help boost start-up companies from the anywhere in the world that are innovating in energy, IT & sustainability. [Read more.](#)
- The 2018 Call for the LIFE Programme has opened to applications. For the current Call, the European Commission is investing close to €400 million in nature conservation, environmental protection and climate action. [Read more.](#)
- IUK Launches Two New Competitions for Immersive Audience Experiences. Organisations can apply for a share of £17 million to test immersive experiences with mass audiences or to develop new ideas for the creative industries. Deadlines are 4 July and 1 August 2018. For further information please click [here](#).
- Essex for Business invites all to register to Funding Alerts and News for the Business Sector. To register please visit [here](#).

## **Other Information**

- If you run or work in a Social Enterprise in Southend and would like to be involved in a working group that is being set up to support SE then please contact [economicd@southend.gov.uk](mailto:economicd@southend.gov.uk) for more information and to register your interest. Social Saturday 2018 will be Saturday 13th October. There will be events happening throughout the week from Monday 8th so save the date and start planning your Social Saturday activity.
- If you enjoy working with young people and sharing your life story, the 60 Minutes Mentor programme would like to hear from you. To find out more please contact [Rosie Powley](#).
- Thurrock Council are currently recruiting for a SECCADS ERDF Programme Monitoring and Compliance Officer and a Support Officer. The jobs can be viewed and applied for via Thurrock's [recruitment page](#)
- A groundbreaking new mental health peer support group for Southend's business community - WellbeingMatters - was officially launched at Metro Bank on 31 May. The group will meet once a month at arts cafe, Twenty One, to bring people together to speak freely about the challenges they face. The first WellbeingMatters peer support group meeting will take place on Tuesday 5 June from 6pm to 8pm, then again on 10 July and then the first Tuesday of each month at the same time. To find out more about the group, please see attachment and follow them on Facebook

- (@WellbeingSoS), on Twitter (@Wellbeing\_SoS), on LinkedIn (WellbeingMatters) or by emailing [Michelle.passfield@hotmail.co.uk](mailto:Michelle.passfield@hotmail.co.uk)
- MIND have won an Awards for All bid to provide free Suicide Awareness training - Suicide is the biggest killer of men under 40 years. Training will be offered to businesses on a first come first served basis. Businesses who are interested in working with MIND should contact Kristina or <https://www.seandcessexmind.org.uk/suicide-selfharm>
  - Seafarers Awareness Week 23-30 June 2018 will be promoting UK maritime employment opportunities, including shore-based jobs, with an emphasis on engineering. 2018 has been designated 'Year of Engineering' by the UK Government. [Read more.](#)
  - A consultation on the extension of tax relief for training by employees and the self-employed to support upskilling and retraining has been announced. It closes at 11:59pm on 8 June 2018. For more information and ways to respond please click [here.](#)
  - [The Service Forum](#), a new online forum, offers free service to customers to post jobs online, and to service providers the platform to bid for the jobs/contracts.
  - The Enterprise Adviser Network aims to increase engagement between employers and schools so that young people have a better understanding of the world or work. Business volunteers are matched with schools to provide advice on the schools/colleges careers provision. For further details visit [The Careers and Enterprise Company website](#) or contact [Hyla Grimwade](#), or call 01702 534253.
  - South East and Central Essex Mind is launching a free suicide and self-harm training programme in the summer thanks to the generosity of the Awards for All fund. 200 free delegate places are available but register your interest now as it will serve on a first come first served basis. To sign up click [here.](#)
  - South Essex College is offering a range of free online courses (i.e. mental health, equality and diversity, working with young people etc.). If interested please click [here.](#)
  - The Department for Education is recruiting for employer panels for the following T level routes that will be delivered from 2022 with remuneration. Read more [here.](#)
  - IUK Launches Robotics and AI: Inspect, Maintain and Repair in Extreme Environments Competition. Individuals can apply to join a collaborative workshop on behalf of a UK-based business, academic organisation, research and technology organisation or charity, to develop project proposals to use robotic and AI systems to service infrastructures. Competition closes on 11 July 2018. For more information click [here.](#)
  - Applications are now open for the 2018 UK Social Enterprise Awards. The Awards recognise organisations for their business excellence and contribution to society, as well as the achievements of people working at the heart of the sector. All social enterprises can apply, and there are specific categories that investors, corporates, public sector bodies and charities may also apply for. For details and to apply click [here.](#)
  - Southend Adult Community College is looking for Student Work Placements with Local Employers. Businesses that can offer 3 - 5 hours one day a week, beginning in September to help local young people get a taste of the working world in areas such as business administration, childcare, travel and tourism, health and social care, retail and ICT, are encouraged to contact Debbie Angel on 01702 445700.

**If you have events or information you would like us to include in the newsletter then please email us on [economicd@southend.gov.uk](mailto:economicd@southend.gov.uk)**