

SOUTHEND BUSINESS PARTNERSHIP NEWSLETTER

ECONOMY & TOURISM TEAM

Southend-on-Sea Borough Council
13th Floor, Civic Centre,
Victoria Avenue,
Southend-on-Sea,
Essex, SS2 6ER

T. 01702 215022

E. economicd@southend.gov.uk



I was pleased to see that against a background of continuing UK economic growth that Southend-on-Sea Borough Council will receive nearly £20m for the Airport Business Park Southend (ABPS) project. They secured nearly one-fifth of the entire £102 million allocation for capital projects for the South East Local Enterprise Partnership. For more information on the Growth deal please click [here](#).

As always, we have a number of events and webinars happening in February and March which includes our **"Digital Southend" Business Briefing** which will be taking place on **Wednesday 8th March** at South Essex College. So make sure to [book](#) your place soon to avoid missing out. The BEST Growth Hub also has a number of FREE workshops and webinars to support your business needs. Further details are available below.

The Economic Development Team in Southend-on-Sea Borough Council is delighted to have received funding from The Careers and Enterprise Company to deliver a new dynamic mentoring programme in numerous schools across South Essex. The 60 Minute Mentor South Essex Project (60MMSE) will specifically target young people at risk of disengagement in Year 8 and will introduce these students to an inspirational role model from the local business community. By targeting young people at this early stage in their education the business mentor will have the potential to make a real impact to the life choices young people make. This exciting and rewarding project is seeking to engage with passionate individuals from the local business community to become mentors, with sufficient training also provided. If you or a member of your staff would like to find out more please contact Rosie Powley by email at rosiepowley@southend.gov.uk or telephone on 01702 534889.

Finally I have been advised that there is a commercial register scam which looks similar to the companies house registration form. Be aware of this as there is a £893 charge if you sign and return.

To hear more about business support, networking events, funding opportunities, workshops and much more please visit www.businessonsea.co.uk this is an online marketplace to support businesses.

Don't forget to follow the team on Twitter, Facebook and sign up to our Linked-In group for more information and business opportunities.

Murray Foster

Chair of the Southend Business Partnership

NETWORKING

There are lots of networking events run in Southend and they are a great way to meet new customers and valuable contacts.

[FIND OUT MORE](#)

FUNDING

There are different funding opportunities available to businesses in the local area. These are constantly changing and being updated so click the following link for more information.

[FIND OUT MORE](#)

WHAT'S GOING ON?

EVENTS, BRIEFINGS & WORKSHOPS



LoCASE STEM WORKSHOP 22/02/2017

The STEM scheme is a free programme of learning and resources available to SMEs to implement an Environmental Management System (EMS). There are various concepts and three levels.

[FIND OUT MORE](#)



A CAREER IN CHILDCARE WORKSHOP 23/02/2017

Are you interested in a Childcare? Find out more about childcare and how you can get a job in this area. The session will give an insight about all aspects of Childcare.

[FIND OUT MORE](#)



SOUTHEND BUSINESS PARTNERSHIP BRIEFING 08/03/2017

The briefing will be held on Wednesday 8th March and will be around "Digital Southend". We are delighted to announce CityFibre and OneCom as our keynote speakers along with Rob Tinlin, Chief Executive of Southend-on-Sea Borough Council.

[FIND OUT MORE](#)



BASIC BOOK KEEPING 09/03/2017

This practical webinar will provide you with details about where to start with book keeping & making sure you are tracking the right information. The session will include what book keeping is, different methods that can be used & much more.

[FIND OUT MORE](#)



CUSTOMER SERVICE & SELLING WITHOUT SELLING 09/03/2017

If you deal with customers and want to improve their service level then this is the workshop for you! You will be taken through how to implement best practices in to your business and how to help improve sales and customer satisfaction.

[FIND OUT MORE](#)



ESSEX JOBS FAIRS 03/2017

Employers are invited to attend a variety of Job Fair events for one of the following sectors: Advanced Manufacturing & Engineering, Care, Construction, Finance & Insurance, Health, IT, Digital & Creative, Logistics.

[FIND OUT MORE](#)



EMPLOYABILITY STREET 07/03/2017

This is an ideal opportunity for employers, entrepreneurs along with charitable organisations to set up and speak with students about developing key employability skills ready for when they graduate.

[FIND OUT MORE](#)



DOUBLE WHAMMY NETWORKING 07/03/2017

Fancy cocktails at the Royal Hotel in Southend & fundraise too? Then come along to this business networking event & have the opportunity to meet other local businesses.

[FIND OUT MORE](#)



MORE WORKSHOPS AND WEBINARS

Many more free workshops and webinars are available across Essex including : Don't manage absence manage attendance, Which social media for your business, Facebook for beginners & Bidding and tendering.

[FIND OUT MORE](#)



BEST GROWTH HUB

The BEST Growth Hub helps businesses realise their growth potential. Essex businesses of all sizes, from innovative young enterprises to long-established firms, can access a business support service from the BEST Growth Hub.

[FIND OUT MORE](#)



BUSINESS INNOVATION VOUCHERS

The University of Essex are offering innovation vouchers of up to the value of £5,000 which small & medium sized businesses can use to pay for experts time – giving you tailored support. The University will discuss your company needs & requirements.

[FIND OUT MORE](#)



SOUTHEND PAYROLL GIVING PILOT

The Southend Association of Voluntary Services (SAVS), are seeking businesses in the local area who might be interested in trailing payroll giving with local charities. There are many benefits to employers.

[FIND OUT MORE](#)



ULTRA-FAST INTERNET SPEEDS ARE COMING TO SOUTHEND

Southend is joining the ranks of the UK's best connected towns and cities. Businesses will soon have access to a new generation of gigabit speed services. We will be discussing the project and how it will transform your business at the Southend Business Partnership on Wednesday 8th March 2017.

[FIND OUT MORE](#)



LoCASE FUNDING

LoCASE provide professional advice, support and match funded grants helping businesses to reduce energy usage, lower Carbon emissions and grow your business. Available to small and medium sized businesses across Thurrock, Southend, Essex, Kent, Medway and East Sussex.

[FIND OUT MORE](#)



60 MINUTE MENTOR SOUTH ESSEX

We are looking for passionate individuals from the local business community to help guide and support young people in need of extra support. Click below to email Rosie Powley for more information or call on 01702 534889.

[FIND OUT MORE](#)



The European Agricultural Fund for Rural Development: Europe investing in rural areas

RDPE GROWTH PROGRAMME

The RDPE Growth Programme provides funding for projects in England which create jobs and growth in the rural economy. There are grants for rural tourism infrastructure, food processing & Business development.

[FIND OUT MORE](#)



AIRPORT BUSINESS PARK SOUTHEND

A 1 million sq. ft. business park offering office, industrial and hotel bespoke opportunities, freehold or leasehold is now available. It is located immediately adjacent to London Southend Airport.

[FIND OUT MORE](#)

Apprenticeship Levy 2017



APPRENTICESHIP LEVY

The Apprenticeship Levy will be introduced on 6th April 2017. The levy requires all employers operating in the UK, with a pay bill over £3 million each year, to invest in apprenticeships. The apprenticeship funding will operate from 1st May 2017.

[FIND OUT MORE](#)

THE ECONOMIC DEVELOPMENT TEAM OFFERS THE FOLLOWING SUPPORT TO BUSINESSES:

- **Establishing your business in Southend-on-Sea:** connecting you with supply chain and local business networks
- **Regulatory advice:** we can connect you with local regulators like food hygiene, health and safety officers, licensing, trading standards and Essex Fire and Rescue Service.
- **Planning:** we can connect you with our planning team to ensure any building development is speedily actioned
- **Working on your behalf:** connecting you with the right people involving a diverse range of services such as transport, infrastructure issues and signage
- **Funding and Finance:** Information and advice on funding and finance incentives to grow your business
- **Access:** the team can provide you with useful contacts in other departments such as Business Rates, along with other stakeholders and partners, in order that you have the correct access of support your business requires.
- **Market and business intelligence:** providing you with access to research and local economic data
- **Recruitment:** connecting you with those that can help attract the right skills to your businesses, help with training and development of staff and with apprenticeships opportunities
- **Support is there:** our team will stay in touch with you, establishing strong relationships, proactively resolving any issues and helping you grow your business in Southend-on-Sea
- **Marketing:** Help with raising the profile of your business in Southend-on-Sea through our networks to the local business community

