

SOUTHEND BUSINESS PARTNERSHIP NEWSLETTER

ECONOMY & TOURISM TEAM

Southend-on-Sea Borough Council
13th Floor, Civic Centre,
Victoria Avenue,
Southend-on-Sea,
Essex, SS2 6ER

T. 01702 215022

E. economicd@southend.gov.uk



April brings the new financial year and with it new challenges for all. I am delighted to announce that a new grant programme was launched on 3rd April called South East Business Boost.

This new opportunity is to support businesses in Essex, who are seeking to grow their business. The funding is exclusively for SME's or start-ups based in the South East (SELEP) area. There are more details below.

Southend-on-Sea is celebrating 125 years as a borough with a number of events taking place throughout the year including the arrival of Poppies: Wave at Barge Pier in Gunners Park, Shoeburyness.

Southend-on-Sea is the only place in the East of England to host Poppies: Wave, and is one of just two locations in 2017 where visitors will be able to see Poppies: Wave against a backdrop of sand, sea and stunning coastal views.

The breath-taking sculpture is open to the public for free, from the 12th April until the 25th June. We look forward to seeing you there! For more information please see the 'What's going on' section.

The next Southend Business Partnership Briefing will be taking place at the end of Southend-on-Sea pier on 15th June 2017 at the Royal Pavilion. We are delighted to announce that our keynote speakers will be Harry Bunbury, Henry Boot Developments who will be presenting on the exciting new development at Southend Airport Business Park, comprising 52 acres of developable land, which recently secured £19m of Government funding. In addition, we welcome Scott Dolling, Director of Culture, Tourism and Property at Southend-on-Sea Borough Council. Scott will be presenting on the new Thames Estuary Museum – you will be able to see how the exciting project has been developing. You can book your place below.

With the number of free workshops Southend businesses have seen over the past six months, I hope you will take advantage of the further workshops which the Economy and Tourism team and the BEST growth hub have planned from April. I'd recommend you visit www.businessonsea.co.uk or www.bestgrowthhub.org.uk for more information.

Don't forget to follow the team on Twitter, Facebook and sign up to our Linked-In group for more information and business opportunities.

Murray Foster

Chair of the Southend Business Partnership

NETWORKING

There are lots of networking events run in Southend and they are a great way to meet new customers and valuable contacts.

[FIND OUT MORE](#)

FUNDING

There are different funding opportunities available to businesses in the local area. These are constantly changing and being updated so click the following link for more information.

[FIND OUT MORE](#)

WHAT'S GOING ON?

EVENTS, BRIEFINGS & WORKSHOPS



SOUTHEND BUSINESS PARTNERSHIP BRIEFING 15/06/2017

Join us at the end of Southend-on-Sea Pier for our business briefing taking place at the Royal Pavilion. Hear from Harry Banbury about the Southend Airport Business Park. We will also hear from Scott Dolling on the Thames Estuary Museum development.

[FIND OUT MORE](#)



POPPIES: WAVE, BARGE PIER, SHOEBURYNESSE

Southend-on-Sea Borough Council and 14-18 NOW are pleased to present Poppies: Wave by artist Paul Cummins and designer Tom Piper at Barge Pier, Gunners Park, Shoeburyness, as part of 14-18 NOW's UK-wide tour of the iconic poppies.

[FIND OUT MORE](#)



CONTROLLING YOUR CASH & INCREASE PROFITS 9/05/2017

Cash management can have a massive impact on any business; small, medium or large. This seminar explains the vital element of effective cash management that all businesses should have in place. You will find out how to make informed strategic decisions on your business & much more.

[FIND OUT MORE](#)



THE BOROUGH BALL 22/04/2017

Celebrating 125 years of Southend-on-Sea as a borough, there will be a Black Tie Fundraiser in support of the YMCA and Aspirations. There will be a welcome drink & 3-course meal.

[FIND OUT MORE](#)



HOW TO START YOUR OWN BUSINESS 24/04/2017

This workshop will cover the practicalities of starting your own business including how to make money and a living from your new venture.

[FIND OUT MORE](#)



HR POST BREXIT SOUTH EAST ESSEX 09/05/2017

HR Post Brexit will be discussed by leading speakers at DP World's London Gateway Port. There will also be a tour around the port and neighbouring Business Park.

[FIND OUT MORE](#)



DOUBLE WHAMMY EVENT 09/05/2017

Full English at The Castle Hotel. A great business networking event. Tickets are £10 including breakfast and unlimited tea and coffee; £8 of each ticket sold goes to our charity pot to support local good causes.

[FIND OUT MORE](#)



FESTIVAL OF SOUTHEND-ON-SEA 27-29/05/2017

Festival of Southend-on-Sea is celebrating the 125th anniversary of the Borough. If you are a craft, artisan, food product, food catering, alcohol and health & wellbeing exhibitor then why don't you be part of this event.

[FIND OUT MORE](#)



MORE WORKSHOPS AND WEBINARS

Many more free workshops and webinars are available across Essex including: Don't manage absence manage attendance, Which social media for your business, Facebook for beginners & Bidding and tendering.

[FIND OUT MORE](#)



BEST GROWTH HUB

The BEST Growth Hub helps businesses realise their growth potential. Essex businesses of all sizes, from innovative young enterprises to long-established firms, can access a business support service from the BEST Growth Hub.

[FIND OUT MORE](#)



SOUTH EAST BUSINESS BOOST FUNDING

A new EU funded grant scheme launched on 3rd April 2017! Available to small and medium sized businesses interested in boosting productivity and profitability across Southend, Thurrock, Essex, Kent, Medway and East Sussex.

[FIND OUT MORE](#)



60 MINUTE MENTOR SOUTH ESSEX

We are looking for passionate individuals from the local business community to help guide and support young people in need of extra support. Click below to email Rosie Powley for more information or call on 01702 534889.

[FIND OUT MORE](#)



ULTRA-FAST SPEEDS HAVE LANDED IN SOUTHEND

Next-generation gigabit speed internet services are now available in Southend over CityFibre's brand new full fibre network – digitally transforming the area and supporting innovation and growth. Are you a business looking to connect? Register your interest via the link below.

[FIND OUT MORE](#)



LoCASE FUNDING

LoCASE provide professional advice, support and match funded grants helping businesses to reduce energy usage, lower Carbon emissions and grow your business. Available to small and medium sized businesses across Thurrock, Southend, Essex, Kent, Medway and East Sussex.

[FIND OUT MORE](#)



ENTERPRISE ADVISER NETWORK

Help inspire and prepare local students for the world of work. Gain access to local, diverse, entry-level talent for potential future recruitment. Use your business expertise to give back to the community. Become an Enterprise Adviser working with a local school/college. Click below for information or call Hyla Grimwade on 01702 534253.

[FIND OUT MORE](#)



GROWTH BUILDER

This is for leaders of high-growth UK businesses providing the opportunity and support to step back and work on the business. There are 6 tailored workshops and 6 professionally facilitated tutor groups. Both of which offer opportunity, experiences and much more.

[FIND OUT MORE](#)



AIRPORT BUSINESS PARK SOUTHEND

A 1 million sq. ft. business park offering office, industrial and hotel bespoke opportunities, freehold or leasehold is now available. It is located immediately adjacent to London Southend Airport.

[FIND OUT MORE](#)



APPRENTICESHIP LEVY

The Apprenticeship Levy will be introduced on 6th April 2017. The levy requires all employers operating in the UK, with a pay bill over £3 million each year, to invest in apprenticeships. The apprenticeship funding will operate from 1st May 2017.

[FIND OUT MORE](#)

THE ECONOMIC DEVELOPMENT TEAM OFFERS THE FOLLOWING SUPPORT TO BUSINESSES:

- **Establishing your business in Southend-on-Sea:** connecting you with supply chain and local business networks
- **Regulatory advice:** we can connect you with local regulators like food hygiene, health and safety officers, licensing, trading standards and Essex Fire and Rescue Service.
- **Planning:** we can connect you with our planning team to ensure any building development is speedily actioned
- **Working on your behalf:** connecting you with the right people involving a diverse range of services such as transport, infrastructure issues and signage
- **Funding and Finance:** Information and advice on funding and finance incentives to grow your business
- **Access:** the team can provide you with useful contacts in other departments such as Business Rates, along with other stakeholders and partners, in order that you have the correct access of support your business requires.
- **Market and business intelligence:** providing you with access to research and local economic data
- **Recruitment:** connecting you with those that can help attract the right skills to your businesses, help with training and development of staff and with apprenticeships opportunities
- **Support is there:** our team will stay in touch with you, establishing strong relationships, proactively resolving any issues and helping you grow your business in Southend-on-Sea
- **Marketing:** Help with raising the profile of your business in Southend-on-Sea through our networks to the local business community