

SOUTHEND BUSINESS PARTNERSHIP NEWSLETTER

ECONOMY & TOURISM TEAM

Southend-on-Sea Borough Council
13th Floor, Civic Centre,
Victoria Avenue,
Southend-on-Sea,
Essex, SS2 6ER

T. 01702 215022
E. economicd@southend.gov.uk



Southend-on-Sea has sprung into spring with a host of events this month for all. The BEST Growth Hub has launched an array of workshops over the next couple of months, which are suitable for all types of businesses and industries. The next Southend Business Partnership briefing is taking place on 15th June 2017 so make sure you are booked to attend. We are delighted to host the event at the Royal Pavilion, located at the end of Southend Pier. Details of the workshops and the briefing are available below.

It is fantastic to see the popularity of the arrival of Poppies: *Wave* at Barge Pier in Gunners Park, Shoeburyness. The breath-taking sculpture is open to the public for free, from the 12th April until the 25th June. We look forward to seeing you there! For more information please see the 'What's going on' section.

The Skills team are looking for Enterprise Advisers and Mentors to support young people in schools to aspire them to consider future career paths. The 60 Minute Mentor South Essex project provides a comprehensive mentoring service for students. The Enterprise Adviser Network work directly with the leadership of schools and colleges to develop effective employer engagement projects. If you are interested in either of these projects then please email economicd@southend.gov.uk.

Nominations for STARS 2017, Southend Council's annual staff recognition event, are now being accepted. You can nominate either online via the intranet or the Council's website (www.southend.gov.uk/stars). There are 14 award categories, such as customer service, team of the year and valuing diversity, along with awards to recognise the Council's values, aims and the Southend Way themes. The closing date for this year's nominations is **31 July 2017**.

As always, our Partnership is keen to hear from local businesses on what we could do to help your business grow. If you have a topic or issue that you would like to see us address at a business briefing or similar, then let us know by contacting the Economic Development Team on: 01702 215022 or email economicd@southend.gov.uk.

Don't forget to follow the team on Twitter, Facebook and sign up to our Linked-In group for more information and business opportunities.

I look forward to seeing you all at the next Southend Business Partnership Briefing on 15th June 2017.

Murray Foster

Chair of the Southend Business Partnership

NETWORKING

There are lots of networking events run in Southend and they are a great way to meet new customers and valuable contacts.

[FIND OUT MORE](#)

FUNDING

There are different funding opportunities available to businesses in the local area. These are constantly changing and being updated so click the following link for more information.

[FIND OUT MORE](#)

WHAT'S GOING ON?

EVENTS, BRIEFINGS & WORKSHOPS



SOUTHEND BUSINESS PARTNERSHIP BRIEFING 15/06/2017

Join us at the end of Southend-on-Sea Pier for our business briefing taking place at the Royal Pavilion. Hear from Harry Banbury about the Southend Airport Business Park. We will also hear from Scott Dolling on the Thames Estuary Museum development.

[FIND OUT MORE](#)



POPPIES: WAVE, BARGE PIER, SHOEBURYNESSE

Southend-on-Sea Borough Council and 14-18 NOW are pleased to present Poppies: Wave by artist Paul Cummins and designer Tom Piper at Barge Pier, Gunners Park, Shoeburyness, as part of 14-18 NOW's UK-wide tour of the iconic poppies.

[FIND OUT MORE](#)



SOUTHEND STARS AWARDS

The nominations for STARS 2017, Southend-on-Sea Borough Council annual staff recognition event, are now being accepted. You can nominate a team or individual who have delivered an excellent service and how they have made a difference. There are 14 award categories.

[FIND OUT MORE](#)



EMPLOYMENT WORKSHOP AND NETWORKING 17/05/2017

This workshop aims to equip you with the tools to successfully navigate employment law pitfalls and avoid potential liability. There will be an opportunity to network both before and after the workshop.

[FIND OUT MORE](#)



BUSINESS BITES 17/05/2017

Business Bites provides you with the opportunity for some peer to peer business support, networking and a light lunch. This event takes place on the 3rd Wednesday of every month.

[FIND OUT MORE](#)



BASIC BOOK KEEPING 24/05/2017

This webinar will take you through what book keeping is and the difference methods that can be used. You will also find out what needs to be recorded, profit and loss along with details about balance sheets.

[FIND OUT MORE](#)



INTERNET MARKETING ESSENTIALS 25/05/2017

This seminar will provide you with a guide on the most important things you can be doing to grow your business. You will learn how to use Digital Marketing to drive your business forward along with networking & sharing of ideas.

[FIND OUT MORE](#)



FESTIVAL OF SOUTHEND-ON-SEA 27-29/05/2017

Festival of Southend-on-Sea is celebrating the 125th anniversary of the Borough. If you are a craft, artisan, food product, food catering, alcohol and health & wellbeing exhibitors then why don't you be part of this event.

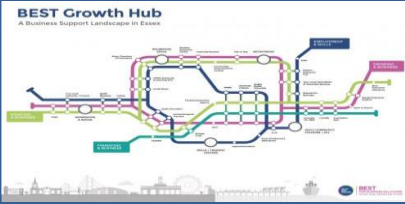
[FIND OUT MORE](#)



MORE WORKSHOPS AND WEBINARS

Many more free workshops and webinars are available across Essex including: Don't manage absence manage attendance, Which social media for your business, Facebook for beginners & Bidding and tendering.

[FIND OUT MORE](#)



BEST GROWTH HUB

The BEST Growth Hub helps businesses realise their growth potential. Essex businesses of all sizes, from innovative young enterprises to long-established firms, can access a business support service from the BEST Growth Hub.

[FIND OUT MORE](#)



GET IN GO FAR APPRENTICESHIPS

Apprenticeships allow you to bring new talent through the ranks and train your team with the skills they need to help your business succeed. Thousands of businesses are already benefitting from apprenticeships, so why don't you.

[FIND OUT MORE](#)



60 MINUTE MENTOR SOUTH ESSEX

We are looking for passionate individuals from the local business community to help guide and support young people in need of extra support. Click below to email Rosie Powley for more information or call on 01702 534889.

[FIND OUT MORE](#)



JOBCENTRE PLUS

Jobcentre Plus offers an extensive range of free services to help reduce costs and grow your business. Advertise your jobs to millions of jobseekers who search Universal Jobmatch every week. You can post & manage jobs online 24/7, 365 days a year.

[FIND OUT MORE](#)



RETAIL SPACE

Would you like to hire retail space in the Civic Centre? With booking fees starting from £35.00 & with access to 1500 staff & residents every weekday, then you can hire the space from 11am until 3pm.

[FIND OUT MORE](#)



ENTERPRISE ADVISER NETWORK

Help inspire and prepare local students for the world of work. Gain access to local, diverse, entry-level talent for potential future recruitment. Use your business expertise to give back to the community. Become an Enterprise Adviser working with a local school/college. Click below for information or call Hyla Grimwade on 01702 534253.

[FIND OUT MORE](#)



GROWTH BUILDER

This is for leaders of high-growth UK businesses providing the opportunity and support to step back and work on the business. There are 6 tailored workshops and 6 professionally facilitated tutor groups. Both of which offer opportunity, experiences and much more.

[FIND OUT MORE](#)



AIRPORT BUSINESS PARK SOUTHEND

A 1 million sq. ft. business park offering office, industrial and hotel bespoke opportunities, freehold or leasehold is now available. It is located immediately adjacent to London Southend Airport.

[FIND OUT MORE](#)



APPRENTICESHIP LEVY

The Apprenticeship Levy will be introduced on 6th April 2017. The levy requires all employers operating in the UK, with a pay bill over £3 million each year, to invest in apprenticeships. The apprenticeship funding will operate from 1st May 2017.

[FIND OUT MORE](#)

THE ECONOMIC DEVELOPMENT TEAM OFFERS THE FOLLOWING SUPPORT TO BUSINESSES:

- **Establishing your business in Southend-on-Sea:** connecting you with supply chain and local business networks
- **Regulatory advice:** we can connect you with local regulators like food hygiene, health and safety officers, licensing, trading standards and Essex Fire and Rescue Service.
- **Planning:** we can connect you with our planning team to ensure any building development is speedily actioned
- **Working on your behalf:** connecting you with the right people involving a diverse range of services such as transport, infrastructure issues and signage
- **Funding and Finance:** Information and advice on funding and finance incentives to grow your business
- **Access:** the team can provide you with useful contacts in other departments such as Business Rates, along with other stakeholders and partners, in order that you have the correct access of support your business requires.
- **Market and business intelligence:** providing you with access to research and local economic data
- **Recruitment:** connecting you with those that can help attract the right skills to your businesses, help with training and development of staff and with apprenticeships opportunities
- **Support is there:** our team will stay in touch with you, establishing strong relationships, proactively resolving any issues and helping you grow your business in Southend-on-Sea
- **Marketing:** Help with raising the profile of your business in Southend-on-Sea through our networks to the local business community