

Southend Air Festival 2012



The two-day Southend Air Festival is undoubtedly the most spectacular event in Southend's calendar, and the longest running seaside Airshow in the UK. Now in its 27th year, the event has developed into one of the UK's biggest events held over the Spring Bank Holiday Weekend and attracts audiences

The Air Festival is organised and promoted by Southend-on-Sea Borough Council and billed as 'one of Europe's Largest Free Airshows', attracting in the region of half a million visitors each year, with a full afternoon's flying display on both days, including special appearances from favourites such as the famous Red Arrows and the dare-devil Wingwalkers.

Staged against the stunning backdrop of the Thames Estuary, the main event site along Western Esplanade (west of the world's longest pleasure Pier), covers almost 2 miles in length and incorporates a wide range of exhibitors, mobile caterers, ground attractions, meet the pilots area and military displays, whilst the cliffs adjacent to Western Esplanade and the beach provide natural viewing areas for audiences to view the flying display. With all it has to offer, and no entry charge to visitors, the Southend Festival of the Air is a magnificent day out for all the family and a great opportunity for your company.

1. **Dates:**

Saturday 26th & Sunday 27th May 2012

2. **Bookings:**

Applications must be made on the attached form and returned to the Tourism & Events Office. Due to the high media profile, audience figures and popularity of the event, space does get filled quickly and you are therefore advised to book early to avoid disappointment.

3. **Site Fees:**

Site fees are £190 per metre frontage (NB all sites have a standard depth of 9m).

2011 Site Fees of £190 per m frontage have been held for 2012 if booked by 31st January

4. **Payment:**

The allocation of a site will be confirmed, in principle, in writing by the Council and full payment of the site fee will be required within 21 days of the Council's letter of confirmation and invoice.

Please Note – sites cannot be held if the fees are not paid by the due date.